

This Cookies Policy explains how West Heanton uses cookies and similar technologies on our website. It explains what cookies are, why we use them, and how visitors can manage their choices.

What Are Cookies?

Cookies are small text files placed on a device, such as a computer, tablet or mobile phone, when someone visits a website. Cookies help websites work properly, remember choices, improve user experience and provide information about how the website is used.

Similar technologies, such as pixels, tags, local storage or analytics tools, may also be used to store or access information on a visitor's device. In this policy, we use the word "cookies" to include these similar technologies where appropriate.

How We Use Cookies

We use cookies to help our website function, to understand how visitors use the website and to improve the information and services we provide online.

- To make the website work properly and securely.
- To remember visitor choices, where this is available.
- To understand how visitors use the website, such as which pages are visited and whether pages are working as expected.
- To help us improve website content, accessibility and performance.
- To support any online forms, security features or embedded content used on the website.

We will not use non-essential cookies unless the visitor has been given appropriate information and, where required, has provided consent.

Types of Cookies We May Use

The cookies used on our website may fall into the following categories:

- **Strictly necessary cookies:** These are needed for the website to work and cannot usually be switched off. They may support security, page navigation, accessibility, forms or cookie preference settings.
- **Functional cookies:** These help the website remember choices visitors make, such as display preferences or accessibility settings, where these features are used.
- **Analytics or performance cookies:** These help us understand how visitors use the website, for example which pages are visited most often and whether visitors experience errors.
- **Third-party or embedded content cookies:** Some pages may include content from other services, such as maps, videos, booking tools, forms or social media features. These services may set their own cookies.
- **Marketing cookies:** If used, these may help measure or personalise online advertising. We will only use these where appropriate consent has been obtained.

Consent and Cookie Choices

Where cookies are strictly necessary for the website to work, they may be used without consent. For other cookies, visitors will be asked to make a choice where consent is required.

- Visitors can choose whether to accept or reject non-essential cookies.
- Visitors may be able to manage cookie categories through the cookie banner or cookie settings tool on our website.
- Visitors can change their cookie preferences at any time, where a cookie settings tool is available.
- Visitors can also control or delete cookies through their browser settings.

If cookies are blocked or deleted, some parts of the website may not work as expected.

Managing Cookies in a Browser

Most browsers allow users to see, block, delete or manage cookies. Browser settings are usually found in the privacy, security or settings menu of the browser.

Visitors should check the help section of their browser for instructions on how to manage cookies. Changes made in one browser or device may not automatically apply to another browser or device.

Third-Party Cookies and Embedded Content

Our website may include content or services provided by third parties, such as maps, videos, forms, analytics tools, security services, booking tools or social media features. These third parties may set their own cookies or collect information when visitors interact with their content.

We recommend that visitors review the privacy and cookie information provided by any third-party services they choose to use or interact with.

Personal Data and Privacy

Some cookies or similar technologies may involve the processing of personal data, depending on how they are used. Where this happens, we will handle personal data in line with our privacy information and applicable data protection laws.

Visitors should also read our Privacy Policy for more information about how West Heanton handles personal data.

Changes to This Cookies Policy

We may update this Cookies Policy from time to time to reflect changes to our website, the cookies we use, legal requirements or guidance. The most recent version should be available on our website.

Contact Us

If visitors have any questions about this Cookies Policy or how cookies are used on the West Heanton website, they can contact us using the contact details provided on our website.